

Equestrian Victoria is running a photo competition during 2009 and we are looking for a sponsor.

Equestrian Victoria have recently changed it's name, previously known as Equestrian Federation of Australia (Victoria branch). The aim of the competition is to increase daily hits onto the Equestrian Victoria website. This will be achieved by placing a logo and a link of the sponsor's company onto the front page of the Equestrian Victoria website for the duration of the competition. By more members looking at the website, this will encourage members to notice the new logo and join up or enter their next event online.

This event will run for a period of 6 months, commencing 14th February, 2009, until 14th August, 2009. The winner, including 4 finalists will be decided by the public online vote. Voting is open to anybody and can be voted more than once.

The winner will receive a prize to the value of \$400.00, plus 1 ticket to the Awards Night dinner to be held in August, 2009. The date and venue for this event will be confirmed. Three finalists will receive 1 ticket each to the Awards Night dinner and receive a framed copy of their photo on the night.

The cost to the sponsor of the photo competition will be \$1,000. This consists of:

- Prize or service up to the value of \$400.00 of your choice
- 4 tickets to the Awards night for the winner and finalists. Value \$300.00.
- \$300.00 for additional prizes

In return for donating a prize for the winner, your company will receive prominent exposure to more than 5,000 Equestrian Victorian members. The website currently receives over 250,000 hits per month. We aim to increase this figure by 10% at the end of the competition.

The photo competition will have your logo and a link on the front page advertising your company.

ie. '2009 Your Company and Equestrian Victoria Photo Competition'

When people click on the link, it will take you to the photo competition page. This lists the details of the competition, such as closing dates and conditions.

I have attached the entry form below for your perusal. If you are interested in this offer, please email: sponsorship@efavic.com.au.

Yours Sincerely,

Phoebe Moore

Equestrian Victoria

Sponsorship and Marketing

Photo Competition

This competition is a great opportunity to demonstrate your splendid photo taking skills to win:

- A wonderful prize to the value of \$400.00
- A ticket to the superb Awards Night in August, which includes a magnificent 3 course meal
- A framed copy of your winning photo

Three runners-up will also receive a framed copy of their photo and 1 ticket each for the dinner to the Awards Night, which includes a magnificent 3 course meal.

All you have to do is send in a great horse-related photo. It's that easy!

The winner and runners-up will be judged by the public. Anybody can vote as many times as they like by logging onto www.efavic.com.au.

TO ENTER:

Submit a good quality photograph (at least 600dpi) to Equestrian Victoria electronically or by post. Entries close 14th August, 2009. The subject of the photo must be of an equine nature.

You can submit the photo by post or by email. Post details:

Photo Competition

Equestrian Victoria

170 K Road,

Werribee, VICTORIA 3030

Email to: info@efavic.com.au

For more details, phone Rebecca Keartland on 9013 0707 Ext 400.

Conditions

Entrants must submit a good quality photograph, the subject of the photo must be of an equine nature. If the subject in the photo is not yourself, the entrant will need consent to send the photo in. If the photo has been taken by a professional photographer, the entrant must obtain consent from the professional photographer prior to entering this competition.

Entrants must be members of Equestrian Victoria and can enter as many times as they choose.

Equestrian Victoria reserves the right to unlimited use of the photo for publishing and promotional use.

The competition is open to amateur and professional photographers.

This event will commence 14th February, 2009, until 14th August, 2009. The winner, including 4 finalists will be decided by the public online vote at www.efavic.com.au. Voting is open to anybody and can be voted more than once. The final decision will be final and no correspondence will be entered into.